

SHIVANI GUPTA

KEYNOTE SPEAKER CSP,
BUSINESS COACH
AND AUTHOR

askshivani





ABOUT SHIVANI

The world's only Electrical Engineer turned Entrepreneur turned Educator for SMEs. As a global expert in SCALING, PEOPLE & MENTAL WELLNESS, Shivani is on a mission to empower business leaders and owners, helping them to revolutionise the way their small to medium businesses thrive.

With over **22 years of entrepreneurial experience**, having presented to **250,000+ people** across **18 countries**, coaching **1500+ leaders** globally and authoring **8 books** (with the 9th on the way!), she's a force to be reckoned with.

Scaling numerous businesses to over \$1M, Shivani's track record speaks volumes and she recently exited a venture she nurtured from \$0 to a staggering \$5M.

Are you ready to learn from a true trailblazer?

SPEAKING TOPICS

- Formula for High Performing Teams
- 7 Strategies to help you Scale from \$0 to \$5M
- Getting your People to step up
- Managing the Mental Wellness of your people
- Passions, Purpose and Goals

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BEHIND THE STAGE

Breaking barriers from a young age, Shivani was the first woman in her lineage to work after relocating with her family from India to Australia at just 11 years old. When she excitedly returned to work, just 6 weeks after having her children, her mum couldn't believe that she was breaking molds so fiercely, however that shows how passionate she is about helping others.

She takes her 10 year corporate career as a senior leader and couples it with 22 years of running her own multi-million dollar businesses and turns that into strategies and actions you can implement straight away.

She is practical, actionable and fun!

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**CLIENT
LOVE**



"She had us laughing and crying!"



"Shivani has spoken twice and had exceptional feedback from our business owners she understood and would recommend her highly to others"



"Her session struck a perfect balance between inspiration, fun, and profound emotion!"



"Our attendees did not stop writing down takeaways during her presentation."

ask**shivani**

ACCOLADES & QUALIFICATIONS



BUSINESS
WOMEN'S
AWARDS

Businesswoman of
the Year



Entrepreneurs'
Organization

Member of the Year

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WHY SHIVANI?

- Customises keynotes to achieve client goals, driving audience action
- Founder of successful businesses in wellness, education, and retail, offering real-life insights
- Extensive and diverse business background
- 22+ years of speaking (CSP) and coaching expertise
- Award-winning presenter
- Inspirational, fun, and engaging with practical, no-nonsense approach

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KEYNOTE PRESENTATION:

FORMULA FOR HIGH PERFORMING TEAMS

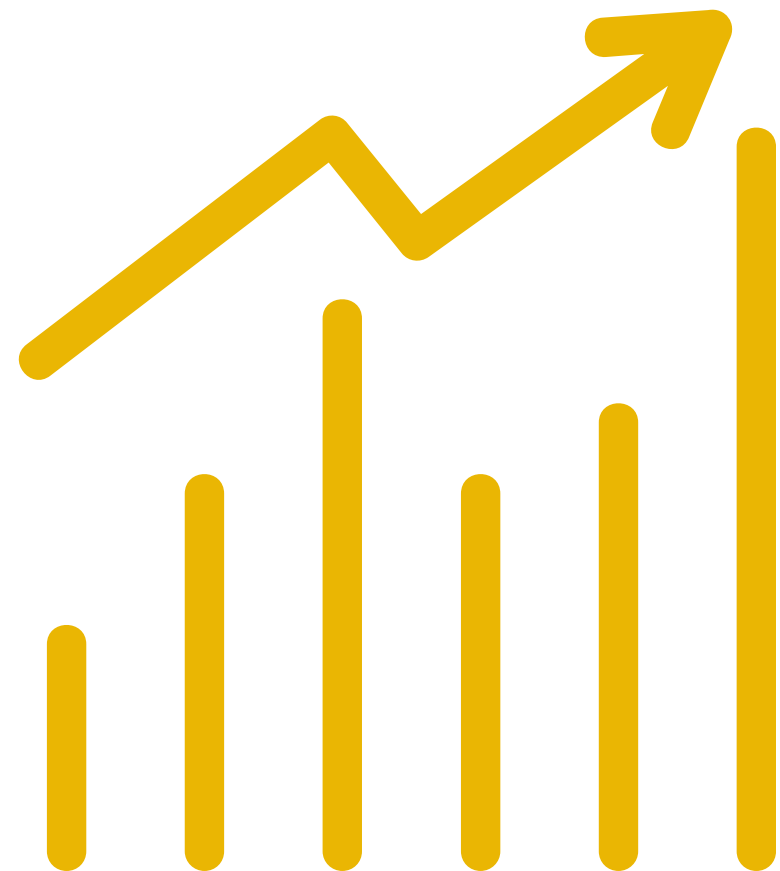
Unlock the potential of your team with clear goals and effective communication. High-performing teams collaborate seamlessly, boosting productivity and decision-making.

Discover a fresh approach to leadership:

- Offer more praise and honest feedback, instilling belief in your team
- Navigate behaviors and performance effectively
- Keep focus on tasks, not distractions

Get ready to lead with love and strategy with Shivani's book: "Tough Love for Leaders".





KEYNOTE PRESENTATION:

7 STRATEGIES TO SCALE BUSINESS

FROM \$1 TO \$5M

Discover the power of effective scaling to propel your business forward.

Unlock new markets, elevate competitiveness, and secure sustainable long-term growth.

Master the art of scaling with these essential strategies:

- Bring your vision to life with precision
- Understand and motivate your team to drive success
- Set and surpass your business goals effortlessly

Ready to embark on your scaling journey? Dive into "Adventures in Manifesting: Entrepreneur Success Stories" by Shivani.

KEYNOTE PRESENTATION:

GETTING YOUR PEOPLE TO STEP UP

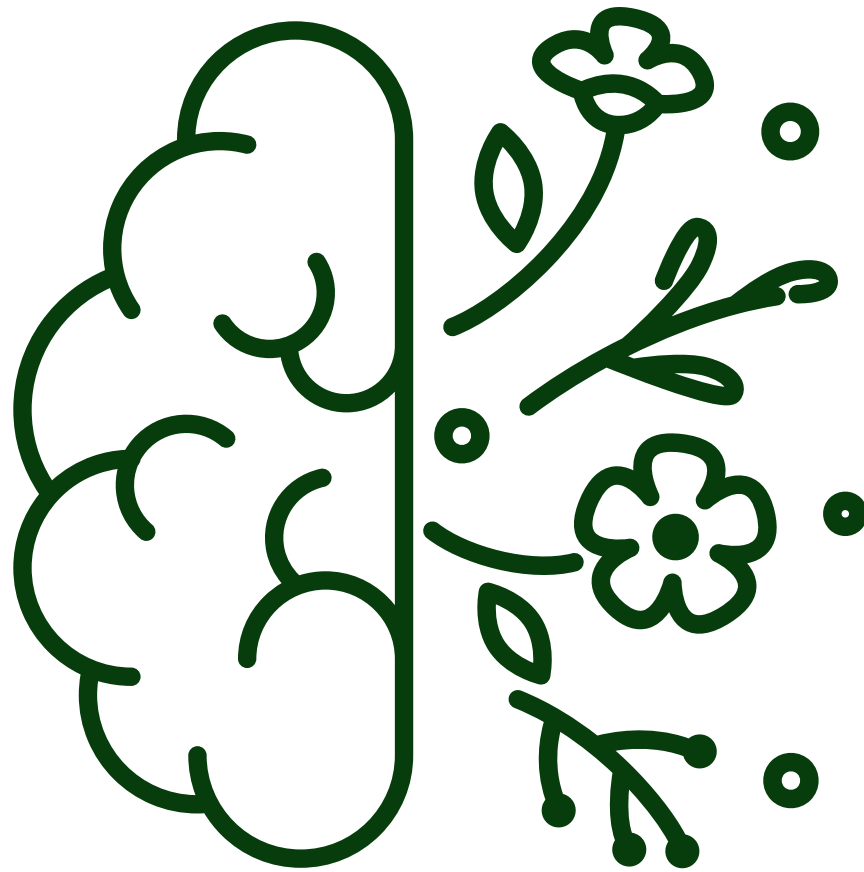


Empower your team to rise to the occasion, cultivating a culture of ownership, initiative, and excellence in your business.

Ignite your team's potential with these transformative strategies:

- Encourage fresh perspectives and innovative thinking
- Strategize for long-term success and growth
- Foster a shared vision that inspires action and unity

Ready to elevate your team's performance? Dive into Shivani's book "Getting Your People to Step Up" by Shivani.



KEYNOTE PRESENTATION:

WELLPRENEUR: MENTAL WELLNESS OF YOUR PEOPLE

Ensuring the mental wellness of yourself and your people is vital for establishing a supportive and productive work environment.

Discover practical tips and hacks:

- Integrate 1-minute reflections into daily routines
- Recognise early signs of mental strain and address them promptly
- Effectively manage exhaustion and prevent burnout

Embark on a mindfulness journey with Shivani's Meditation tracks: "Meditation for Busy People".

KEYNOTE PRESENTATION:

PASSION & GOALS

Understanding your passions is crucial for living a fulfilling and purpose-driven life.

Identify what truly sparks your enthusiasm and fuels your drive enables you to align your actions with your values and aspirations, through these key learnings:

- Making conscious choices that resonate with your passions
- Striking a balance between assertiveness and restraint
- Overcoming fears that may hinder your pursuit of passion

Unlock the secrets to passion-filled living by reading Shivani's book: "Passion@Work".



READY TO LEARN FROM SHIVANI?

Now taking bookings for 2024/25

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@askshivani



www.askshivani.com



PRESENTATION & AV REQUIREMENTS

ROOM SET UP

- Shivani prefers cabaret-style seating.
- Ensure no delegate has their back to the stage, and everyone can see Shivani, the screen, and interact throughout.
- For groups smaller than 20 or larger groups without cabaret seating, consult Shivani's team for setup.

AV EQUIPMENT REQUIRED

- Data projector and screen.
- Lapel/clip-on wireless microphone
- PC audio out for Shivani's iPod.

ARRIVAL TIME

- Shivani arrives at least one hour before her presentation to set up her equipment.
- Discuss earlier AV check times or Shivani's presence during prior sessions with her team.

SHIVANI'S PRESENTATION

- Shivani uses Apple Keynote with custom fonts and graphics.
- She brings her MacBook and Mac adapters.
- Advise Shivani in advance if the screen will be widescreen 16:9 or regular 4:3.
- Recording permissions should be discussed directly with Shivani before the event.

OTHER REQUIREMENTS

- Provide a small table at the front (or on stage) for Shivani's computer and resources (no lectern required).
- Shivani prefers to control the presentation with her own clicker.
- A workbook for each audience member should be set out before Shivani's session is provided.
- Ensure room lighting is on full for interactive engagement.
- Email shivani@askshivani.com for Shivani's introduction.

BOOKS AND MERCHANDISE

- Provide a table for book display, preferably near the back of the room or just outside the main doors.
- Shivani will be available to speak with delegates and sign books after the session. A high cocktail table for book signings is preferred.

SHIVANI'S DIETARY REQUIREMENTS AND SPECIAL REQUESTS

- A vegetarian meal is required - dairy and cheese products are ok
- Cold sparkling water is appreciated during presentations.

Contact Shivani's team for further queries.